



UNIVERSITY RESEARCH INSTITUTE OF APPLIED COMMUNICATION



NATIONAL AND KAPODISTRIAN UNIVERSITY OF ATHENS
FACULTY OF COMMUNICATION AND MEDIA STUDIES
LABORATORY OF NEW TECHNOLOGIES IN COMMUNICATION,
EDUCATION AND THE MASS MEDIA
5 Stadiou str., 10562, Athens - tel.: +30 210 3689426 -
www.media.uoa.gr/ntlab

Usability and Accessibility Days 2009 Designing for a Sustainable World

11-12 November 2009

Apollo Multicentre, Piraeus Prefecture (Ermoupoleos & 1 Piliou str.)

Programme

Wednesday 11 November 2009

16:00-17:00	Registration
17:00-17:30	Welcome addresses
17:30-18:00	1 st session: Usability, Accessibility, Sustainability M. Meimaris, Professor, University of Athens N. Marmaras, Professor, National Technical University of Athens S. Kollias, Professor, National Technical University of Athens
18:00-18:30	2 nd session: Usability and Mobile Digital Services <i>Chair:</i> D. Charitos, Assistant Professor, University of Athens N. Avouris, Professor, University of Patras G. Giaglis, Associate Professor, Athens University of Economics and Business
18:30-19:00	3 rd session: Usability and Civic Digital Media <i>Chair:</i> D. Gouscos, Lecturer, University of Athens P. Georgiadis, Professor, University of Athens I. Darzentas, Professor, University of the Aegean
19:00-19:30	coffee break
19:30-20:15	Enhancing Usability Research a. <i>Website Usability Requirements</i> – Presentation of the first official report - A. Giannakouloupoulos, Lecturer, Ionian University - T. Makris, Scientific Associate, New Technologies Laboratory, Univ. of Athens b. Book presentation <i>Integrating Usability Engineering for Designing the Web Experience</i> - G. Kouroupetroglou, Associate Professor, University of Athens - D. Martakos, Associate Professor, University of Athens c. Book presentation <i>Intelligent User Interfaces: Adaptation and Personalization, Systems and Technologies</i> - C. Mourlas, Assistant Professor, University of Athens
20:15-21:15	Round table discussion: Case Studies – Good Practices <i>Chair:</i> N. Voulgaropoulos, Disability Now - I. Ioannidis, Professor, University of Athens - S. Retalis, Associate Professor, University of Piraeus - D. Nathanael, Lecturer, National Technical University of Athens - A. Christodoulides, Athens News Agency-Macedonian Press Agency - M. Roussou, makebelieve & Adjunct Lecturer, University of Athens - V. Xanthouli, Office Products Marketing Manager, XEROX Hellas

Thursday 12 November 2009

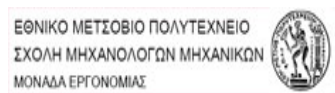
9:00-13:00	<i>Needs and Expectations of Senior Citizens concerning the Usability of Structures and Services:</i> focus groups in a hands-on computer-aided discussion Workshop facilitators: C. Fraggi, M. Georgopoulou, S. Kirginas, M. Koutsogianni, E. Meliadou, V. Papanikolaou, N. Perdikares Discussion facilitators: E. Chaidi, C. Gougouli, G. Loxa
------------	---

<http://www.media.uoa.gr/usability>

Supported by:



Collaborators:



Media sponsors:

